

1 of 10

OCT 15 2012

NILE

	LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.6		1	TU	9A-10A	THE DOCTORS	:30	\$125.00	10/16-10/16	1	1	1	\$125.00	
Rating: 1.6		2	W	9A-10A	THE DOCTORS	:30	\$125.00	10/17-10/17	1	1	1	\$125.00	
Rating: 1.6		3	TH	9A-10A	THE DOCTORS	:30	\$125.00	10/18-10/18	1	1	1	\$125.00	
Rating: 1.6		4	M	9A-10A	THE DOCTORS	:30	\$125.00	10/22-10/22	1	1	1	\$125.00	
Rating: 1.4		5	TU	11A-12P	VIEW	:30	\$150.00	10/16-10/16	1	1	1	\$150.00	
Rating: 1.4		6	W	11A-12P	VIEW	:30	\$150.00	10/17-10/17	1	1	1	\$150.00	

1024

Rep Firm) WASHINGTON
Sales Office () NILE NOYES
Salesperson ()
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Daypart

\$150.00

\$150.00

\$150.00

\$100.00

\$100.00

\$100.00

\$100.00

\$150.00

\$250.00

\$250.00

\$250.00

1025

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Daypart

\$150.00

\$50.00

\$50.00

\$50.00

\$50.00

\$50.00

\$95.00

\$95.00

\$95.00

\$95.00

Two-Fit Ovdout

4 of 10

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5580
Salesperson FAX# 202-872-0263

[illegible]

5 of 10

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

[illegible]

6 of 10

Rep Firm
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Salesperson FAX# 202-872-0263

[illegible]

7 of 10

Rep Firm	
Sales Office () WASHINGTON
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Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

62	TH	1035P-	NIGHTLINE	:30	\$200.00	10/18-10/18	1	1	\$200.00
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Rating: 1.9
11052

Rating: 1.4

11352

Rating: 1.4
1135P

[illegible]

Rating: 1.1

1205A

8 of 10

Rep Firm
Sales Office () WASHINGTON
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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Daypart

Rep Order# 8882988 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/15/2012 10:14 AM
Last Received: 10/15/2012 10:02 AM
Showing Buylines: All Lines

9 of 10
OCT 15 2012

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	82	F	630P-7P	2 1/2 MEN	:30	\$400.00	10/19-10/19	1	1	1	\$400.00	
Rating:	1.8											

	83	M	630P-7P	2 1/2 MEN	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
Rating:	1.8											

	84	TU	7P-9P	DEBATES 10.11 16 22	:30	\$2,500.00	10/16-10/16	1	1	1	\$2,500.00	
Rating:	5.7											

	85	M	7P-9P	DEBATES 10.11 16 22	:30	\$2,500.00	10/22-10/22	1	1	1	\$2,500.00	
Rating:	5.7											

	86	TU	8P-9P	DWTS RESULTS	:30	\$2,500.00	10/16-10/16	1	1	1	\$2,500.00	
Rating:	8.9											

9-10-11
wild
change

---REPORT TOTALS---
Report Totals: 86 / \$22,685.00

---SALES MONTHLY TOTALS---

Oct 12:	86 / \$22,685.00											
Sales Totals:	86 / \$22,685.00											
Station Totals:	86 / \$22,685.00											
Lines not sent/rcld/rtrn:	0 / \$0.00											
---COMPETITIVE---												
Market Totals	\$133,441	CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%						
		KSTU 31%	KTVX 17%	KUCW 0%	KUPX 0%	KUTV 27%						
		NTVX 0%										

Books MAY12
Demos RA35+

Rep Order# 8882988 Ver# 1 Status New
EC'd No

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10 of 10

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
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